

appropos health™

Evidence based. Reward driven. Clinically integrated.

Reducing Alcohol Use Disorder (AUD) through technology that equips providers to deliver more informed, personalized treatment efficiently, and expands patient access to care.



U.S. LANDSCAPE¹

- 28.9 million are affected by AUD
- Only 2.3 million (7.9%) receive treatment
- 14 million could be treated
- Traditional solutions are labor-intensive, stigmatized, and difficult to scale

WHAT APPROPOS HEALTH DOES

- **Automates** contingency management — a validated intervention — with real-time biometric verification of alcohol use
- **Analyzes** patient risk and outcomes
- **Integrates** with existing clinical workflows
- **Eliminates** common barriers to care (e.g., stigma, transportation, scheduling) with fully remote, scalable digital intervention

ADDITIONAL CAPABILITIES

CUSTOM RESEARCH

- Evaluates intervention efficacy, patient engagement, and treatment models for other health conditions

CUSTOMIZEABLE DATA

- Tailors predictive and secure analytics dashboards based on Addictions Neuroclinical Assessment (ANA) domains, risk scores, and study-specific metrics
- Patient risk assessment utilizes machine learning analysis of patient information – including sample submissions, EMA responses, and other key factors

WHO WE SERVE

PROVIDERS

- **Enrolls** patients directly via EHR portal – integrating them in your workflow
- **Monitors** patient activity and compliance for you – intervening early with AI-driven risk scoring
- **Bills** care with reduced administrative burden

PATIENTS

- **Inclusive** of all populations, including rural and underserved communities
- **Provides** discreet, remote therapy via smartphone and breathalyzer (BrAC)
- **Easy** to use – needing as little as 10 minutes a day
- **Gives** daily rewards to encourage adherence

PAYORS

- **Ensures** scalable, verifiable patient outcomes
- **Delivers** a secure audit trail of patient compliance
- **Calculates** total cost based on patient success (program flat fee + variable rewards)

¹SAMHSA, Center for Behavioral Health Statistics and Quality. 2023 National Survey on Drug Use and Health.

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